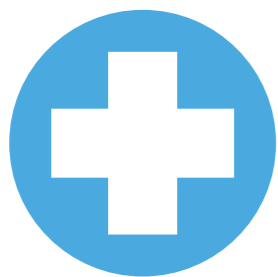




Climate Medical

Adapting to digital marketing trends to
Procure Patients and Retain Relationships

Climate Medical Specializes in Medical Brand Management and Healthcare Marketing



Demonstrating flawlessly effective digital marketing strategy in the following fields:

- Plastic and Cosmetic Surgery
- Dental
- Eye Care
- Orthodontic
- Skin Care
- Chiropractic
- Psychology and Psychiatry
- Podiatry
- Pharmacy
- Primary Care
- Holistic and Spiritual Wellness



Our package offers 36 marketing services
for one low monthly cost of just \$1495



How our clients benefit

Establishing a well designed and effective digital presence is key to customer acquisition and retention. Get a feel for how just a few of our services create return below.

SERVICE	ACQUISITION BENEFIT	RETENTION BENEFIT
SEO	Get found first on search engines , be described well and alert customers to your presence.	Enable clients to convert their network to your well known and easily searchable practice, while they feel great about it.
REVIEW MANAGMENT	Take the opportunity to eliminate false or misleading reviews and highlight positive success stories.	Foster repeat client visits by demonstrating examples of other success that clients can feel positively about.
SOCIAL MEDIA LINKING	Create a pipeline directly from aesthetically pleasing social media platforms to your landing page and onboarding.	Allow clients the opportunity to feel that their medical provider is up-to-date, competent and proud of their abilities, voiced across many platforms.
MAP OPTIMIZATION	Appear first on all map searches and get easily found by clients in your area or traveling to you.	Provide clients the opportunity stay up to date with your newly opening practices, or when you move, while sharing your location with their referrals.
WEBSITE OPTIMIZATION	Enjoy a professionally optimized website with huge aesthetic appeal and dynamic features.	Allow existing clients to stay up to date, book easily, refer their network and learn all about your practice from one preferred location, optimized for smart devices and owned by you.



We give medical professionals a chance to affect their marketing outcome.

Reviews are trustworthy:

88% of consumers put as much trust in online reviews as they do in personal recommendations.

Good reviews equal better revenue:

Consumers are likely to spend 31% more money at a business with excellent reviews.

Bad reviews equal less business:

86% of consumers will hesitate to purchase from a business that has negative reviews.

Trust in reviews equal trust in a business:

72% of consumers say that positive reviews make them trust a business more.



Cover all aspects of your medical digital marketing needs in one place.

- Google Certified Account Manager
- Custom Email Campaigns
- Level II SEO
- Blog
- Optimized Custom Content
- Google My Business Optimization
- Google Map Optimization
- Apple Map Optimization
- Local Directory Listings
- Live Website Chat
- Online Reputation Management
- Online Survey System
- Google Reviews
- Yelp Reviews
- Facebook Reviews
- Facebook Management
- Facebook Optimization
- Instagram Management
- Instagram Optimization
- Weekly Postings
- Custom Social Media Postings
- Website Ownership
- Custom Design
- Website Maintenance
- SEO
- Mobile Responsive Site
- Website Access for Updates
- Conversion Tools
- Google Analytics
- Graphic Design & Infographics
- Content Creation
- Social Media Linking
- HIPAA Compliance
- ADA Compliance
- SSL Security Certificate



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